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सत्यमेव जयते

**EMBASSY OF INDIA  
DOHA**

**PRESS RELEASE**

## **Mango Promotion Program**

Ambassador of India to Qatar H.E. Dr. Deepak Mittal attended virtual inaugural session of “Mango Promotion Program” organised by Agricultural and Processed Food Products Export Development Authority (APEDA) on 07<sup>th</sup> July 2021.

In his Special Address, Ambassador said that Mango being king of fruits is relished by both Qatari and expatriate population in Qatar. He encouraged APEDA registered exporters to explore ways to boost the export of Indian mangoes and other fruits and vegetables to Qatar and assured full support of Embassy of India. He recommended APEDA to organise more such programs to showcase State-specific products from India. He congratulated APEDA and Government of West Bengal for successfully organising the Program.

The session was attended by Dr. M. Angamuthu, Chairman APEDA, Mr. Jayanta Aikat, Commissioner & Director, Food Processing Industries & Horticulture Department, Government of West Bengal and one of the APEDA registered exporters M/s JBL Enterprise, Kolkata. Family Food Centre W.LL from Qatar participated in the Session.

An exclusive in-store mango promotion program for 08 special varieties of mango including Geographical Indication (GI) tagged mangoes from Eastern part of India is being held in Family Food Centre stores from 7<sup>th</sup> to 8<sup>th</sup> July 2021.